

## COOKIE POLICY FOR LY'S GARDEN WEBSITE

### **What is a cookie?**

Like many other websites, Ly's Garden uses text files called “cookies” to help us improve the site and provide the best user experience. A cookie is a small text file that a web server sends to the user's web browser, which is then stored on the user's computer hard drive. Cookies themselves do not read information from the user's device or transmit it across the internet.

### **What types of cookies does Ly's Garden use?**

Websites use cookies to offer the user a personalized experience and easier navigation on the site. When you visit this website, your browser may store cookies from the following categories:

- **Cookies necessary for the main purposes of the website**

These cookies are essential to provide the user access to the services offered on this website and to use certain features, such as access to secure areas. These cookies are also important for providing location-based information about products, delivery details, etc.

- **Functionality and performance cookies**

These cookies support the functionality and performance of our website but are not strictly necessary for its operation. These cookies help the website recognize the user and remember customer details (if desired), allowing items to be stored in the shopping cart for a certain period, etc.

- **Analytics**

Ly's Garden widely uses Google Analytics software to measure website traffic and

map user behavior patterns. The data obtained helps us better understand visitor behavior on the online store and allows us to offer the best technical solutions. These cookies are used only for statistical purposes and do not identify individual visitors.

- **Third-party cookies / Advertising and social media**

Ly's Garden's website uses several trusted third-party cookies. This allows users to share pages on social networks and display personalized and relevant ads. These cookies enable ads to be displayed on platforms such as Google and Google partner networks. The use of these cookies does not involve the handling of personal data.

#### **How to limit or delete the use of cookies?**

Most web browsers can be configured to restrict or disable the use of cookies. All modern web browsers allow for optimization of cookie-related settings. However, it is important to remember that restricting the use of cookies necessary for the main purposes of the website may affect the user experience and/or the services offered in the online store.

For more information about cookies and how to restrict their use, visit the website

[www.youronlinechoices.com](http://www.youronlinechoices.com).